

Service Enterprise Initiative (SEI) UPDATE – October 2, 2024
Arizona Governor’s Commission on Service and Volunteerism

- Fellow Commissioners, Tori Carlson, formerly with Interfaith Community Services (a Service Enterprise) and Donna Martin, Boys and Girls Clubs of the Valley (a Service Enterprise) as well as Susan Nusall, Arizona Foundation for Legal Services and Education (a Service Enterprise), and Sandra Freyer, Service Enterprise Program Manager at the Center are focusing on increasing awareness of and educating nonprofits, schools, and municipalities about the initiative.
 - Using the footage from the interviews with the **CEOs of Interfaith Community Services, Tucson, Catholic Charities Community Services, Central Arizona and Aster Aging, Inc., Mesa**, we have completed a 12-minute video about the Service Enterprise Initiative with a focus on the Characteristic of Leadership Involvement and also created a shorter social media clip. You can find the video on our YouTube channel <https://www.youtube.com/watch?v=FaazAE79GnM> and the social media post on LinkedIn under <https://www.linkedin.com/feed/update/urn:li:activity:7245137363956310016/?actorCompanyId=1481300> – if you follow us on Instagram, you will also find the post there as well.
 - We are offering the following virtual workshops and online discussions during this fall/winter. All are free for Service Enterprise Accredited organizations. There is a \$20 fee for workshops for attendees who are not connected to a Service Enterprise
 - **Jumpstart volunteer engagement - October 30**
 - **How to develop and use effective volunteer job descriptions - November 20**
 - **Managing up - December 18**
 - **Service Enterprise Accreditation: It's worth it! A discussion with staff from accredited Service Enterprises - January 22**
 - We always welcome your suggestions and support in distributing information and advocating for the initiative.
- The Center continues its marketing efforts of SEI to stakeholders. Please direct questions or inquiries to Sandra Freyer at sandra.freyer@asu.edu. The following organization have been accepted and completed the diagnostic and debrief of their current practices. Their 7th and final training model is on October 2nd, 2024. These agencies also have been meeting with their coaches for additional guidance and support on their journey to achieving the distinction of being an accredited Service Enterprise.
 - 3rd Decade (a Tucson based financial literacy program with the mission “Changing Financial Futures Forever, Starting Now”.)
 - Alzheimer’s Association Desert Southwest Chapter
- The following organizations are in the process of getting reaccredited:
 - Power Paws Assistance Dogs
- No new organizations have maintained their accreditation or became newly accredited, since the update to the State Commission in May 2024:
- Currently active Service Enterprise agencies in Arizona are (n=15):
 - A New Leaf
 - Arizona Foundation for Legal Services and Education
 - Arizona Museum of Natural History
 - Aster Aging, Inc. (East Valley Adult Resources)
 - Banner-University Medical Center Tucson
 - Boys and Girls Clubs of the Valley

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- Catholic Charities Community Services
- Indian Bible College
- Interfaith Community Services
- McDowell Sonoran Conservancy
- Mesa Arts Center
- Iskashitaa Refugee Network
- Rebuilding Together Valley of the Sun
- Volunteer in Paradise for Paradise Valley Unified School District
- Yavapai Big Brothers Big Sisters



- The Center continues to stay in touch with the previously accredited organizations to encourage them to enter into the reaccreditation process. If you are connected and can be an advocate for SEI, please let us know. These organizations are:

- Area Agency on Aging
- Arizona Dental Foundation
- Down Syndrome Network, Inc.
- Habitat for Humanity Tucson
- House of Refuge
- Junior Achievement of Arizona
- Maggie's Place, Inc.
- Make Way for Books
- New Life Center
- Payson Senior Center
- Pueblo Grande Museum
- Sonoran Art League
- Swift Youth Foundation
- Tempe Community Action Agency
- Treasures for Teachers
- Paz de Cristo Community
- Big Brothers Big Sisters of Flagstaff
- Civitan Foundation, Inc.
- Just for Patients Literacy
- Volunteers of Maricopa County
- Ronald McDonald House Charities of Central and Northern Arizona
- The Diaper Bank of Southern Arizona
- The Literacy Center
- Voices of CASA Children

